

# **The Russian Imperial Foundation for Cancer Research**

## *About the Foundation*

The Russian Imperial Foundation for Cancer Research is a newly established charity founded by the H. I. H. Grand Duke George of Russia under the patronage of the Head of the Imperial House, H. I. H. The Grand Duchess Maria of Russia, for the purpose of raising funds for the research and development of treatments related to cancer, the largest cause of death in Russia.

The foundation is registered with the UK Charities Commission (Registered Charity No.1149511) and is a member of both the Institute of Fundraising and the Fundraising Standards Board. In accordance with the fully transparent manner in which the foundation operates, financial records of fundraising activities will be made freely available.

## *Aims of the Foundation*

Funding for medical research in Russia has, for some time, fallen far behind levels in North America and Europe. Cancer research is an international endeavour; however nongovernmental funding is crucial to support the participation of the best scientists from each country. The lack of large well-organised charitable support has disadvantaged Russian researchers, and the goal of the Foundation is to remedy this.

The Foundation aims to raise and distribute funds to be used for the advancement of research projects and initiatives. Allocation of financial grants is conducted subject to the approval of the Medical Advisory Board, made up of internationally recognised experts in the field of cancer research and treatment. The oversight of the Board will ensure both that the most promising research is prioritized and that supported projects are well managed.

## *Fundraising Strategy*

The Foundation will seek to raise funds from a number of sources, including both corporate and personal sponsorship and fundraising events. It has been launched to coincide with the 400th anniversary of the Romanoff dynasty. The Foundation is currently in discussions to enter into licensing agreements with luxury brands to create limited edition merchandise as an additional source of revenue.

## *Further Information*

The representatives of companies interested in becoming corporate sponsors and private individuals who wish to support the Foundation as personal sponsors as well as press and media enquiries can find out more by sending an e-mail to [info@romanoffpartners.com](mailto:info@romanoffpartners.com) or visiting the website: <http://www.imperialfoundation.com/>

**Donations can be made in the following:**

**The Russian Imperial Foundation For Cancer Research**

**IBAN: GB27 MIDL40 0713 0207 9143**

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